



May 2, 2007

Mr. Randy Appell
Bella Notte Entertainment

Dear Randy:

I just wanted to take a moment to congratulate you on your most recent ventures in the hospitality training arena. I can vividly remember when I participated in the training courses you held at Starwood's W Hotels in New York City. I always got a lot out of each course and I was always able to apply the new found knowledge immediately. Your training methods were always very practical. I know that I am a better manager and leader within the hospitality industry today because of my experiences within your classes.

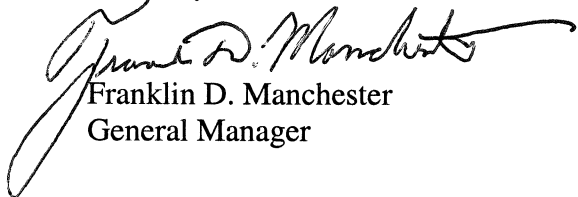
One of the things I enjoyed most about the specific courses and your methods is that you always had everyone interacting with one another. You allowed and encouraged input and feedback from all those in attendance, which really assisted all participants in learning some key principles that I feel are in fact essential if one is to be successful within the industry.

I can honestly say that I utilize many of the ideas, concepts and skills I learned from you in my career today, almost everyday. Of course I have utilized and applied the knowledge I gained in my own fashion and style but when I do, I can't help to think about my time spent with you in those training sessions. I am always using my past experiences as a reference point when I train and work with my staff today.

I know that you have always wanted to take your training to the next level with your very own stamp on it and I think that you will now be able to do just that and now many people within the hospitality industry will benefit from your expertise. I wish you the very best and I know that you will be very successful in all your endeavors.

I'm very happy we have worked together once again and we have developed a friendship.

Sincerely,



Franklin D. Manchester
General Manager

